

Application No. 10/500,984
Amendment in Response to Office Action dated May 21, 2009
Amendment Date: September 18, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Peter A. Simonsen et al.
Assignee: N/A
Title: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR
PROMOTING
Serial No.: 10/500,984 Filed: April 25, 2005
Examiner: Leiby, Christopher E. Group Art Unit: 2629
Attorney Docket No.: 578-020.101

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 18, 2009

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Office Action mailed on May 21, 2009, Applicants submit the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.

A Request for a One Month Extension of Time under 37 CFR 1.136(a) is submitted herewith, along with the fee prescribed by 37 CFR 1.17(a)(1).